

DEENAH DAROM

Digital Designer



Accomplished, performance-driven professional with 20+ years of experience in Program Management and Digital/Multimedia Technologies

CONTACT

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- Pikesville, MD
- info@daromdigitaldesign.com
- www.daromdigitaldesign.com

SKILLS

DIGITAL DESIGN



Adobe
InDesign
Illustrator
Photoshop

WEB DESIGN



Adobe
Dreamweaver
HTML 5
CSS3

PRODUCTIVITY



Acrobat DC
MS-Office
Suite

MOTION GRAPHICS



Adobe AE
Animate
Premiere Pro

EDUCATION

- 2021** BS Digital Multimedia and Web Technologies - Cum Laude 3.866 UMGC, USA
- 2009** Certified Web Internet Professional (CIW # 374162), USA
- 1989** AS Marketing & Business Management, France

LANGUAGES

French – Native
English – Fluent



EMPLOYMENT

DIGITAL-WEBSITE SPECIALIST

2011 – present
Maryland

JOHNS HOPKINS SCHOOL OF PUBLIC HEALTH – DEPARTMENT OF POPULATION FAMILY AND REPRODUCTIVE HEALTH (PFRH)

- Monthly communications and semi-annual newsletter for faculty, students, alumni and donors
- Marketing materials and publications for centers and initiatives
- Develop and maintain PFRH web pages within JHU guidelines
- Design posters for PFRH bulletin boards

CONSULTANT DIGITAL-WEBSITE SPECIALIST

2009 – 2017
Maryland
2003– 2007
Tennessee

INDEPENDENT CONTRACTOR FOR SMALL BUSINESSES

- Organized, developed, and implemented solutions and procedures to enhance daily office operations, planning and overall workflow
- Developed websites and collaterals

WEBMASTER DATA MANAGER EXEC. ASSISTANT

2007 – 2009
Tennessee

SOUTH COLLEGE, SCHOOL OF PHYSICIAN ASSISTANT STUDIES

- Collaboratively developed inaugural Masters program, including standards, processes and procedures
- Developed the website, marketing materials and publications
- Supported 100+ members (dean, directors, faculty, students)

WEBMASTER/ EXECUTIVE TO DIRECTOR OF CHILDREN AND YOUTH PROGRAM

2003 – 2007
Tennessee

KNOXVILLE JEWISH ALLIANCE/ARNSTEIN JEWISH COMMUNITY CENTER

- Designed, produced various materials, websites for the center's school, year-round programs, summer and winter youth camps
- Developed and implemented office processes, filing systems and applications management improving productivity and cost

DIGITAL & WEB DESIGNER

1995 – 2003
Ontario, Canada

NIVA INC (technical writers for government and corporate customers)

- Designed, produced various bilingual materials
- Designed, developed websites, online help
- Translated and quality assured documents
- 1998/1999 Excellence Award in the Reference Material Category for the Directory of Canadian Search & Rescue Organizations
- Eastern Ontario Online Communication Competition of the Society for Technical Communication

DESKTOP PUBLISHER / ADMINISTRATIVE

1990 – 1995
Paris, France

ESC UNIRAS and PS'SOFT (computer asset management software)

- Designed, produced user guides and reference guides
- Supported team of software developers, websites for government and corporate customers